The Lady Bird Johnson Wildflower Center has initiated a green (vegetative) roof research Project. (www.texasgreenroofs.org) This Project could be instrumental in green roof development in Texas. The Project will focus on the following attributes:

1. **Rainwater Storage.** Green roofs can have a positive effect on reducing rainstorm runoff. We will monitor water storage capabilities of various green roof designs. Designers may be able to reduce the size of detention ponds, or realize other cost savings.
2. **Water Quality**. Green roof components may help filter particulates and other contaminates that would normally be drained from a convention roof. We will test water quality to determine what effect green roof components have on this important aspect.
3. **Energy Savings.** When rooftop temperatures are reduced it has corresponding effect on summer time energy consumption for air-conditioned spaces. Vegetation can lower temperatures by evaporative cooling and shading. We will measure temperatures below the green roofs, and conventional roofs (both reflective and non-reflective). Lower roof top temperatures can significantly increase the life-expectancy of a roof.
4. **Plant & Growing Media Selection.** Certain plants are more suited to conditions on a green roof. Low-maintenance green roofs can be obtained through proper selection. It is also important to utilize native and non-evasive plant types. The Wildflower Center has extensive experience and as an ideal place to test various plant species. Each test plot will have a variety of plants selected by the Center to determine optimal native species.
5. **Green Roof Promotion**. The green building trend has inspired public officials and private owners to consider "new" concepts, such as green roofing. The Center is an ideal place to exhibit green roof technology to interested parties.

We have commitments to provide product and labor from manufacturers and contractors. Manufacturers are to provide what they consider their optimal system for our sub-tropical environment. Contractors will learn first-had how to install various green roof systems. We plan to gather data from three to five years.

The Wildflower Center (a 501(c)(3) organization) has established Green Roof Research Sponsorship levels (see attached). We hope you will consider sponsoring this study. Please contact me if you are interested in this Project.

Thanks, Brian Gardiner
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Lady Bird Johnson Wildflower center

Green Roof Research

Sponsorship Levels

$75,000 – Platinum Sponsor

- Recognition on green roof webpage as a Platinum Sponsor;
- Recognition as Platinum Sponsor on all printed materials relating to the site;
- Recognition as Platinum Sponsor on signage at the research site;
- Your organization's link on the Lady Bird Johnson Wildflower Center website;
- Your name or organization's name listed in *Native Plants,* (circulation 25,000 nationally);
- 50% discount on up to 3 facility rentals per year (based upon availability);
- Two Employee Appreciation Days annually for 3 years;
- 30 complimentary admission passes to the Wildflower Center for use during normal business hours (excluding special events);
- Recognition in the Center's annual report;
- Two free Family Memberships per year to award to employees and/or clients.

$30,000 –Gold Sponsor

- Recognition on green roof webpage as a Gold Sponsor;
- Recognition as Lead Sponsor on signage at the research site;
- Your organization's link on the Lady Bird Johnson Wildflower Center website;
- Your name or organization's name listed in *Native Plants,* (circulation 25,000 nationally);
- 50% discount on facility rental (one-time use per year based upon availability);
- Employee Appreciation Day annually for 3 years;
- 15 complimentary admission passes to the Center for use during normal business hours (excludes special events);
- Recognition in the Center's annual report;
- One free Family Membership per year to award to an employee or client.

- Recognition level will be based on the total pledge or gift amount over the three years of the project duration.
- Employee Appreciation Days allow company employees and their families complimentary entrance to the Center on a predetermined date during normal business hours, excluding special events.

Lady Bird Johnson Wildflower center

Green Roof Research

Sponsorship Levels

$15,000 – Silver Sponsor

- Recognition on green roof webpage as a Silver Sponsor;
- Recognition as Silver Sponsor on signage at the research site;
- Identification and mention on Wildflower Center website;
- Your name or organization's name listed in *Native Plants*, (circulation 25,000 nationally);
- 30% discount on facility rental (one-time use per year based upon availability);
- Employee Appreciation Day annually for 3 years;
- 10 complimentary admission passes to the Center for use during normal business hours (excludes special events);
- Recognition in the Center's annual report.

$7,500 – Bronze Sponsor

- Recognition on green roof webpage as a Bronze Sponsor;
- Recognition as Bronze Sponsor on signage at the research site;
- Identification and mention on Wildflower Center website;
- 20% discount on facility rental (one-time use per year based upon availability);
- Employee Appreciation Day annually for 3 years;
- 5 complimentary admission passes to the Center for use during normal business hours (excludes special events);
- Recognition in the Center's annual report.

$3,000 – Associate Sponsor

- Recognition on green roof webpage as an Associate Sponsor;
- Recognition as Bronze Sponsor on signage at the research site;
- 10% discount on facility rental (one-time use per year based upon availability)
- Recognition in the Center's annual report

- Recognition level will be based on the total pledge or gift amount over the three years of the project duration.
- Employee Appreciation Days allow company employees and their families complimentary entrance to the Center on a predetermined date during normal business hours, excluding special events.